

Master Classes 2010

A&B Cymru is delighted to offer a series of business skills master-classes in 2010. These unique training opportunities form part of the Professional Development Programmes, made possible thanks to funding support from the Welsh Assembly Government (DCELLS).

FINANCE FOR ARTS MANAGERS

Accounting, budgeting, cash flow and forecasting – essential information for not for profit organisations.

Course Leader: Paul Ralley, Head of Protection Strategy, Legal & General & Chair, NoFit State Circus.

Date: Friday 24 September

Venue: Eversheds LLP, 1 Callaghan Square, Cardiff, CF10 5BT

MARKETING FOR THE ARTS

Key concepts and techniques for successful marketing of arts based organisations.

Course Leaders: Jeremy Jones & Liz Knowles, Fulcrum Direct Ltd.

Date: Wednesday 29 September

Venue: Cardiff Business Technology Centre, Senghenydd Road, Cardiff, CF24 4AY

FINANCE FOR ARTS MANAGERS

Accounting, budgeting, cash flow and forecasting – essential information for not for profit organisations.

Course Leaders: Paula Jewson, Finance Director, West Coast Energy.

Date: Thursday 30 September

Venue: Manorhaus, Well Street, Ruthin, LL15 1AH.

PRICE

Each course costs £100 + VAT per delegate.

A 10% discount applies for all A&B Cymru members.

Book two master classes and attend our Introduction to Arts Sponsorship Seminar free of charge, subject to availability. Full details about the forthcoming seminar is attached. For information about the next seminar in North Wales, please contact Sian Welburn on 01492 574 003.

BOOKING FORM

REGISTRATION

To book a place on any of the master-classes please complete and return this form to Laura Varden

Tel: 029 2030 3023
Fax: 029 2030 3024
Post: A&B Cymru, 16 Museum Place, Cardiff, CF10 3BH
E-mail: laura.varden@artsandbusiness.org.uk

NAME

ORGANISATION.....

E-MAIL.....

TELEPHONE.....

I would like to book a place on the following master-class(es):

FINANCE FOR ARTS MANAGERS (SOUTH WALES)

MARKETING FOR THE ARTS

FINANCE FOR ARTS MANAGERS (NORTH WALES)

Signature.....

Places on all the above master-classes are limited and subject to availability. Please do not send any payment with your booking. A&B Cymru will invoice you on confirmation of your place.

Arts & Business Cymru wishes to thank all course providers and venues for their support of the business skills master-classes.